**“FORM 26 E4”**

**[See rule 170]**

**Application Form for Advertisement of Ayurvedic, Siddha and Unani drugs**

***(Note: Application may be made only for one advertisement)***

1. I ……(name of the applicant with designation)am the authorised signatory of………………………………………(name and full address of the manufacturing company) License number…………. valid up-to ………………hereby apply for consideration of following contents of the intended advertisement:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name of the**  **Ayurvedic/Siddha/**  **Unani drug** | **Contents of the**  **advertisement**  **including**  **picture/audio/ video (s)**  (Enclose copy) | **Reference of**  **indication(s)** | **Language of**  **advertisement** | **Medium of**  **advertisement**  **(print/electronic/**  **internet/**  **audio-visual)** |
|  |  |  |  |  |

2. The prescribed fee of rupees one thousand has been deposited to the Government under the head of

account……………………….and the relevant Treasury Challan is enclosed herewith.

3. Copies of the following documents are attached

i)Valid license

ii) References of indications/claims

iii) Proof of safety

iv) Proof of efficacy

v) Quality standards

vi) Any other (please specify)

a. …

b. …

c. …

Date…………………………… Signature……………………..

(Applicant)

Address and contact details